

A Special Invitation to a Special Person: *You!*

Resource Realizations invites some very special people to take advantage of a unique opportunity. As you read this, you may discover that - no accident! - this invitation was created just for you!

We're accepting applications for up to 30 adults and program grads to participate in the second annual Coaching Academy. Qualified applicants will recognize that they already hold three deep commitments:

- 1: You want to sustain the **journey** of awakening and "being" that began way back in Discovery. For you, it was but a starting point for a journey without end.
- 2: You understand that this personal growth stuff isn't just about you. You want a way to put what you're gaining into **service**. You're a provocateur for change who wants to make a difference.
- 3: As you seek and develop increased **competency** in your own life skills, you've learned that intention coupled with skill creates the results that matter. You're results oriented.

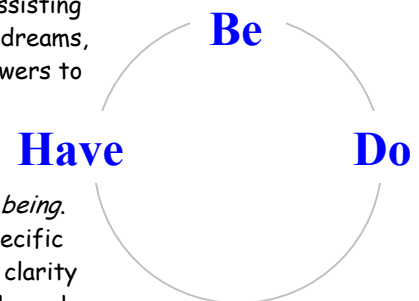
Who are you? You're that seminar graduate (parent, program grad, relative, friend) who's jazzed about livin' and givin'! How you got here doesn't matter. What matters is what you're doing with your life.

Let's Make Waves!

Jump in headlong! We'll make waves of learning and giving back! The professional word for what you'll learn about is **coaching**. Coaching is a proven, effective method for assisting individuals and groups (corporations/families) to achieve their goals, dreams, and possibilities. The coaching process stimulates clients to seek answers to questions, such as: What do we want to create as a family? How can we achieve it? Who am I in being in the world?

The coaching you'll learn together is based on *ontology*, the study of *being*. Most coaching training focuses on "coaching for results," around a specific set of life goals. While ontologically-based coaching is about results, clarity in setting goals and shifting clients' state of being is made possible through including and emphasizing mind-body-spirit. Since all Resource seminars center on "being" first, the Coaching Academy is both consistent with Resource training as a whole and distinct from other coaching training. While the Academy is not designed as a personal growth experience, participants experience this as one of their outcomes.

Ontologically-based coaches assist their clients in every step along the Be-Do-Have path: in clarifying their deep sense of self (Be), they have greater clarity around who they are; in preparing to take powerful actions (Do), they obtain the results (Have) that fulfill them. The practices developed in ontologically-based coaching plans assist clients in altering their worldview, making it possible to integrate the life changes that ensure continued success beyond the specific area address by the coaching plan.



Certification and Completion

If you complete all Certification requirements, Resource will certify you as a Resource Performance Coach - our recommendation if you plan to offer your services professionally in the world at large. To obtain full Certification as a Performance Coach you must complete all course work as well as the Certification requirements. You have up to nine months after completion of the course to submit all material for certification. Most students complete all work before the end of the Coaching Academy time frame. You may elect to attend the Coaching Academy to obtain a Completion certificate only. Some of our students have done this with great results - e.g., a businessman who wanted to be grounding in the coaching approach in his/her own business and family.

The Coaching Academy is an invigorating, engaging, professional educational opportunity. As a participant you agree to fulfill the following:

- 1: Course completion, including homework (reading, writing, etc), demonstration, and evaluation.
- 2: While Resource Realizations will provide you one to two coaching clients as part of the certification process, you'll be required to enroll your own coaching clients and coach them during the training period.
- 3: Certification requires 80 hours of client coaching and completion of all course work.
- 4: You'll be required to submit case studies and tapes of coaching calls for evaluative purposes.

What Previous Coaching Academy Grads Say

"The Coaching Academy gave me the tools to show up differently in the world. Not only have I had a shift in my business life, but in my personal life as well. No matter where this course takes you, you'll be better for the journey." Bev Purtlebaugh, Indiana.

"It was a challenging learning experience that not only empowered me to assist others; it enriched my personal and professional life as well." Sandy Flood, California.

More quotes and video are available on our web site: www.resourcerealisations.com.

Let's Learn Together!

As an Academy student you'll learn: Neuro Linguistic Programming (NLP) techniques - language constructs and communication for effective action - coaching individuals and groups such as corporations or families - creating effective individual and group practices - transforming worldview including language, thinking, and practices - powerful listening and questioning - mind-body-spirit interaction - content vs. contact - life design and purpose - building powerful action plans and results - walking the talk: coaching as a ground of being - enrollment in change - development of coaching skills and practices - building a coaching business - and much more!

The Coaching Academy is not a seminar like you've attended in the past: It is a study program. As an Academy student, you'll develop specific skills and grounding that enable you to interact powerfully with clients in a whole new way.

Resource Realizations Presents: The Coaching Academy

We recognize that people learn differently. Therefore, we've designed the Coaching Academy to be an experientially-based study program enabling and requiring students to use and exercise a variety of learning modalities: listening, doing, being, role playing, self-expression, reading, etc.

The Specifics

When and Where

The Coaching Academy is comprised of five weekend training sessions spanning 2002-3:

Weekend	When	Where
One	Sep 27, 28, 29 (2002)	Location to be announced for all weekends. All weekends to be on the West Coast.
Two	Nov 22, 23, 24 (2002)	
Three	Jan 31, Feb 1, 2 (2003)	
Four	Apr 11, 12, 13 (2003)	
Five	Jun 20, 21, 22 (2003), plus Jun 23 for those seeking certification	
To complete the course you must complete all five training sessions.		

Cost

\$5,400.00 per adult; \$2,700.00 per WWASP program graduate if accompanied by your parent; \$3,500.00 per WWASP program graduate if unaccompanied. Cost does not include hotel, meals, or transportation. There is no extra charge to become certified. You may elect to pay your fee in increments. The fee for increment payments will be \$5,700.00 per adult. Please contact the office for payment details.

How to Apply

Anyone may apply. We recommend all participants be graduates of the Visions program. To apply you must submit an application with the following information:

- 1: Your name and all contact information, including email.
- 2: A partially refundable \$500 deposit. (If for some reason you elect not to attend, \$100 of this deposit is non-refundable.)
- 3: A brief resume with your work and school history.
- 4: A Visions statement as to your purpose and vision for attending the Coaching Academy. Specifically indicate what plans you have after graduation.

Please submit this information to: Mary Bray - Coaching Academy / Resource Realizations / PO Box 243 / Hurricane, UT 84737. Phone: 435-635-7299. Email: mary@resourcerealisations.com.

Coaching Resources

Coaches: Various lecturer and presenters - managed by Barbara Fagan and David Gilcrease.
Coaching Assistants: Bev Purtlebaugh, Kate North, Tim Flood, and other Coaching Academy graduates.