'60 Minutes' program spotlights Hyde School

By DENNIS HOEY
Staff Writer

BATH — A 14-minute segment on the Hyde School, which aired Sunday night on the CBS program "60 Minutes," was "exceptional given the problems they had to contend with," according to Joseph W. Gauld, founder of the private boarding school.

Gauld said the show's producer tried to "get across a very different concept of education, which is not easy to do in 14 minutes."

"We hope tonight's show will convince families that this is a school that strives for excellence," Gauld said, calling the report by correspondent Ed Bradley "fair and honest."

Hyde School tries to involve parents in the education of their children. Parents attend at least three parent weekends each year at the school, where they openly discuss their own personal concerns and ambitions.

"In order to make this program work, parents first have to realize that they need to work on themselves," Gauld said.

He said mainstream educational systems fail because they do not involve parents, and judge students by their academic abilities rather than by their character.

Hyde School students met with Headmaster Malcolm Gauld — Joseph Gauld's son — at the school after the program aired to discuss their views of the broadcast. "I think the students reacted well," the senior Gauld said.

Hyde School has not received national media exposure since the late 1970s when it was featured on the Today Show and the Donahue Show. A CBS film crew spent eight days at the Bath school earlier this year.

Gauld said school officials will wait to see what sort of public response the "60 Minutes" segment produces.

If the public reaction is positive, Gauld said, school officials have already investigated the possibility of establishing a second, sister campus somewhere in the Northeast.

Hyde School was awarded $500,000 from a private, anonymous foundation in September as seed money to start up such a campus.

Hyde School is also exploring the possibility of operating a day school in Washington, D.C., for grades kindergarten through 12, Gauld reported.

Portland Press Herald
(USPS 439-300)
is published daily except Sunday

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All too often, husband and wife are in conflict with each other in almost the same way that they battled with their parents as teenagers. The

HYDE SCHOOL. BATH.

Brief article about the Hyde School, at Bath, and its national exposure on the CBS "60 Minutes" program last evening.

Portland Press Herald
October 30, 1989. p. 5

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