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OUR TEAM



Karl Schaller. MS

President/CEO, Exceed Online Management LLC, Chief Marketing and Brand Strategist

Karl Schaller is a marketing/fundraising veteran and 30-year consultant to schools, rehabs, publishers, and nonprofit organizations. In recent years, he worked as a marketing and brand consultant with several national agencies. He has served such organizations as Billy Graham Evangelistic Association, Compassion International, Focus on the Family



Master's Cum Laude Degree in Marketing Communications from Wheaton College and the MBA marketing program of the University of Chicago Graduate School of Business. He just celebrated his 40th anniversary with his wife Karen, and they have four grown children, Karl Jr, Katie, Kayla, and Kent, with seven grandchildren under six years old! They live in Colorado Springs. Karl enjoys trail running in the local Rocky Mountain trails.



Matthew Harbert, MA

Senior Web Developer/Programmer

Matthew Harbert is Exceed's lead web technician and systems manager. He brings two decades of web development experience to the team. He manages a crew of freelance programmers that are assigned specific tasks for our clients' projects. His skills include both backend PHP and MySQL work, HTML, CSS, jquery and javascript, plus eCommerce and websites with live chat applications and database interactions. Matthew can discuss in plain English what you want with a website and what you want it to do. Matthew holds a Master of Fine Arts degree from West Virginia University, where he graduated Magna Cum Laude.



Kayla Anderson

Account Executive

Kayla studied at Bible colleges in Spain and England getting to explore many European countries during that time. She and her husband, Evan, have two lively toddler boys and a teenage son. She has been a part of the Exceed team since 2020, enjoying the challenges of SEO work and assisting great ministries. Her life is a happy mix of family, travel and work, tackling it all with a lot of enthusiasm.



Shyanne Howard

Account Executive

Shyanne serves as Account Executive at Exceed. Since joining the team in 2022, Shyanne has served over 25 clients and their websites, applying her skills to optimize SEO and SEM strategies while enhancing overall site traffic. Shyanne's proactive approach and dedication to her clients have resulted in impressive success. A native of Colorado, Shyanne enjoys time with her husband, toddler, and another kiddo on the way. Aside from her role at Exceed, she's also a professional photographer in love with capturing life's important moments.

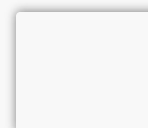


Carol Wilde

Writer

Carol earned a BA in communications and served in the pioneer days of Contemporary Christian Music at a suburban Chicago radio station. She also served as Marketing Manager, Copywriter and Marketing Director at David C. Cook in Chicago and Colorado Springs, and at Strang Communications in Orlando.

Carol enjoys connecting each client with the best audience and positions each one with personalized copy on our Exceed websites. She and her husband also shared over 15 years of Church ministry in SW Florida churches before moving back to Colorado Springs to be closer to their adult sons and families.

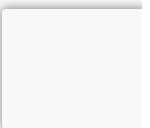




Tim Gunsolley

Chief Fundraising Strategist

Tim Gunsolley is President of Elevation Growth Partners, elevationgrowth.com, a comprehensive planning and coaching service for non-profit organizations seeking to fulfill their visions through abundant resource development. Elevation is a strategic partner with Exceed Online. Elevation has worked with over 500 non-profits raising over \$600 million in the last two decades. Tim's experience spans 20 twenty years in fields as diverse as global literature distribution, the arts, and community services. His work has taken him to Brazil, China, Cuba, Egypt, France, India, Israel, Nepal, The Philippines, and Vietnam.





Thesa Bryant

Accountant

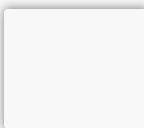
Thesa is a multifaceted professional, balancing roles as a bookkeeper for EOM, a nutritional coach, and the owner of a thriving cleaning business. She enriches her community by hosting a weekly swing dance event and cares for adults with Intellectual and Developmental Disabilities (IDD). As a professional vocalist known as “ThesaLynn” on music streaming platforms, she also performs annually with the Glen Eyrie Madrigal each December. Married for 28 years, Thesa and her spouse have raised two children, welcomed a grandchild, and are eagerly awaiting another. Her life seamlessly blends professional success, artistic passion, and family devotion.

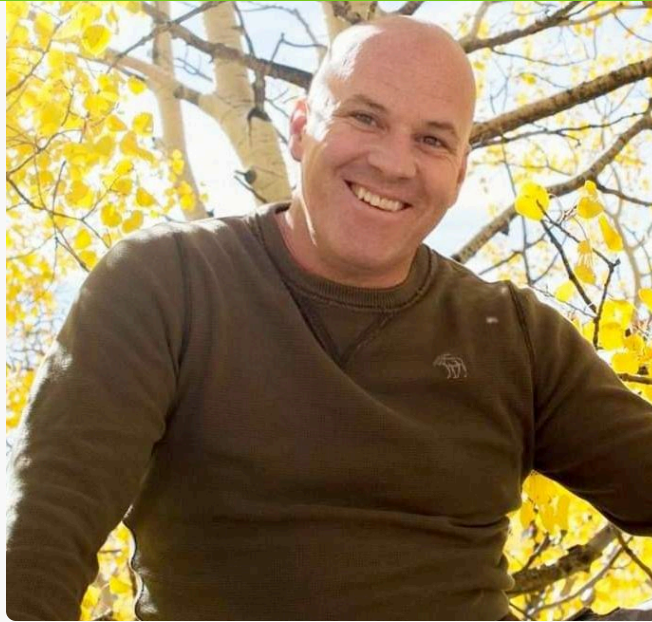


Kylan Kincaid

Account Executive

Kylan Kincaid is Exceed's most recent addition. He has stepped in as the third account executive on the team. As a dreamer and connector at heart, most of his experience has been in the mission field. Though, Kylan also has a background in marketing and design working with clients such as Non-profits, medical societies, and even national cyber security. After traveling the world and connecting with different cultures Kylan has decided to further explore the intersection of faith and finance as his interest in search engine optimization and brand identity has grown.





Daryll Bryant

Lead Manager System Trainer and Coordinator

Over the last three decades, Daryll has epitomized the entrepreneurial spirit, founding and managing various businesses and ministries. He has been joyfully married to Thesa for over 28 years, and they are proud parents to two daughters and doting grandparents to one granddaughter. From 2002 to 2020, Daryll led the Redemption Prison Ministry soccer team, an initiative that involved playing soccer in prisons across the U.S., where he also shared the gospel and mentored inmates.

Meet the People Behind Exceed

Our Awesome Team



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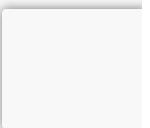


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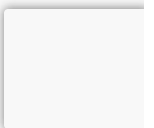
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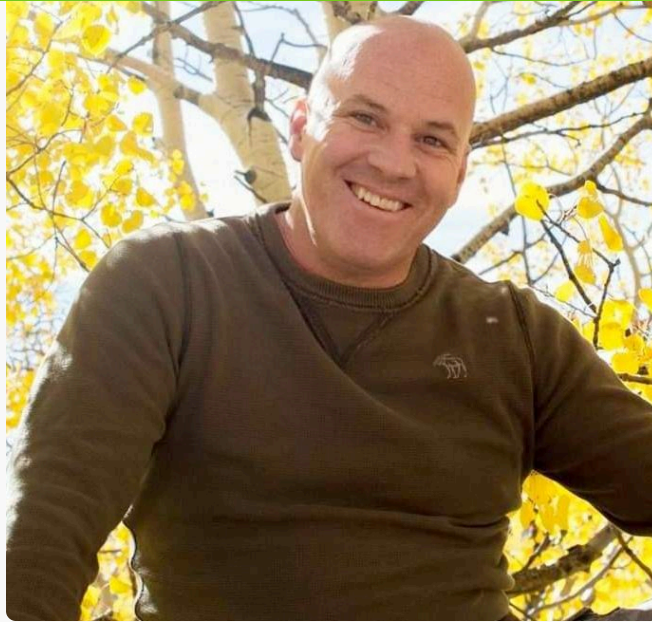


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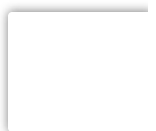
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