



Best Choice Admissions Services

**The Smart Full-Enrollment Solution**

Filling Residential Programs is Our Calling

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## How Best Choice Operates

Best Choice Admissions reaches families through a powerful combination of advertising, lead-sharing, and a vast network of high-performing online directories. Our marketing system spans dozens of trusted, search-optimized sites that parents actively visit when seeking help for their teens. Through targeted digital advertising and content-driven outreach, we attract thousands of inquiries each month—families looking for exactly the kind of programs we represent.



These leads are then shared and matched within our partner network, ensuring each program receives inquiries best suited to its services, mission, and enrollment goals. This multi-channel approach allows Best Choice to generate a consistent stream of high-quality prospects that individual programs could not cost-effectively acquire on their own.

Our senior admissions coaches draw on decades of experience, offering families the calm, knowledgeable support they need during life's most challenging parenting moments.

Our model is designed from the ground up to be fully compliant with all federal and state laws, including anti-kickback and patient brokering regulations. We never receive payment for steering a family toward any specific program. Instead, our compensation reflects legitimate admissions and marketing performance on the whole—not the outcome of any family's particular enrollment decision.

### 1. **We're Paid for Professional Admissions and Marketing Services**

that best fits their child's needs. Our services are delivered by experienced admissions professionals who specialize in guiding families through this critical decision-making process. To generate pre-qualified prospects for our partner programs, we manage advertising campaigns, maintain a network of high-traffic websites, field inbound inquiries, and carefully screen each family to ensure a proper fit. All of our work is conducted under flat-fee, fair-market-value agreements and is fully compliant with legal and ethical standards. We do not operate on commissions or enrollment-based compensation models.

## **2. Families Choose Freely—We Don't "Refer" or "Sell"**

To ensure legal compliance, we do not direct families to any specific program for compensation. Instead, we help them understand their options across a range of partner programs that fit their child's needs, goals, and budget. Families always make the final decision. When a family independently selects your program after our admissions vetting process, the program compensates Best Choice only for the services rendered in handling and managing overall enrollments—not for influencing a specific enrollment decision.

## **3. Transparent, Documented, and Fair Market Value**

All of our partnerships are backed by clear, written agreements that outline the exact services provided and the method of compensation. Our fees reflect fair market value for legitimate marketing and admissions labor—not commissions or referral incentives. We maintain complete transparency with both families and programs about how we operate, ensuring trust, compliance, and ethical integrity at every step.

## **4. A Proven, Risk-Free Model for Programs**

Our compensation structure is based on the promise that partner programs only invest in our help when students actually enroll—eliminating the risk of wasted marketing dollars while keeping operations within full legal compliance. We work with programs in different ways, seeking to comfortably meet their own legal and ethical standards. Partners receive qualified, pre-screened families ready to move forward after we have handled the complex, time-consuming work of advertising, marketing, screening, and communicating with the leads we acquire. They only pay us for overall enrollment results.

## **5. We Take Great Care Understanding the Prospects You DO and DON'T Want**

We take exceptional care to understand not just the type of prospects you want—but just as importantly, the ones you don't. Our process is built around clarity, communication, and precision. Before we send a single inquiry your way, we've already done the work of filtering out leads that don't align with your program's population, clinical profile, price point, or mission. Whether it's a family seeking something outside your therapeutic model, a case that would require services you don't offer, or a budget that doesn't fit your tuition range, we recognize that a poor-fit lead costs you time, energy, and valuable resources. That's why our team asks the right questions upfront, evaluates each situation carefully, and only moves forward when we're confident the referral aligns with your criteria. This kind of thoughtful

filled more efficiently, admissions stays focused on high-potential cases, and families experience a smoother, more compassionate path to the care they need.

**ABOUT LEGAL COMPLIANCE:** At Best Choice, we believe compliance, transparency, and integrity are non-negotiable. Our goal is to fill your program ethically, efficiently, and in full accordance with the state and federal laws—so that every family receives the right help, and every program can grow with our assistance.

BEST CHOICE OPERATES IN SEVERAL DIFFERENT WAYS WITH ITS PARTNER PROGRAMS, BASED ON THE NEEDS AND LEGAL REALITIES OF EACH. SOME PAY US PER ENROLLMENT, WHILE OTHERS CONTRACT WITH US FOR A FLAT MONTHLY FEE.

## Our Five Steps to Provide Information to the Prospects We Acquire

1. **Comprehensive Student Assessment** – We gain a deep understanding of the teen's unique needs, including behavioral, emotional, social, and educational challenges.
2. **Identify the Appropriate Level of Care** – We determine the intensity of support required. Assess the Ideal Program Duration – Evaluate whether a short-term intervention or long-term placement will provide the best outcome.
3. **Review Financial Considerations** – We establish budget parameters and explore potential insurance coverage or financial assistance options.
4. **Determine Location Preferences with Expert Guidance** – We identify geographic preferences while educating families on why the nearest program may not always be the best fit.

Families not only find the right care but also feel supported every step of the way.

## We Advertise and Operate Major Proprietary Directories, Which is One Way We Generate Leads

Some of the directories we own include:

- [therapeuticboardingschools.org](http://therapeuticboardingschools.org)
- [besttherapeuticboardingschools.com](http://besttherapeuticboardingschools.com)
- [schoolsfortroubledteens.org](http://schoolsfortroubledteens.org)
- [militaryschoolusa.com](http://militaryschoolusa.com)
- [rescueyouth.com](http://rescueyouth.com)
- [troubledteenschools.us](http://troubledteenschools.us)

- [boardingschools.us](#)
- [boysranches.com](#)
- [christianboardingschools.org](#)
- [educationalconsultants.co](#)
- [findtherapy.info](#)
- [girlsgrouphomes.com](#)
- [militaryschoolsforgirls.org](#)
- [lowcostschools.com](#)
- [militaryschooldirectory.com](#)
- [militaryschoolguide.com](#)

WE NEVER PARTICIPATE IN SPAM EMAIL CAMPAIGNS TO GENERATE LEADS. NOR DO WE PURCHASE LEADS FROM LEAD HARVESTERS.

## We Visit Programs to Ensure they Operate According to Basic Standards

We spend a great deal of our time on the road visiting and evaluating a wide variety of programs. Only by conducting such site visits and getting reports from parents who have sent a child there can we get a good understanding of the strengths, options, and expertise of each school. See our STANDARDS.

What works for one child may not be appropriate for another. Each student and their family's situation and finances are different. Teaching styles, religious affiliation, specialized therapeutic services, personnel, and the role of arts or athletics in the program are all elements that define each school.

**Getting it right can make the difference between a failed experience and a tremendously fulfilling and life-changing one for the student.** In that quest, we help parents narrow down their options to specific programs that we represent.

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## More About How We Work

### HOW WE SELECT PROGRAMS TO REPRESENT

We work with an ever-widening range of programs that we select based on the breadth of their program, longevity, location, reviews, facility, and the expertise of their personnel. Though we do not know everything that transpires at the programs we represent, those that fail to keep the students safe or that fail to keep up their level of service are immediately removed from our network. Nonetheless, we inform parents that we have no authority over the programs we recommend, and therefore, our partner programs agree to indemnify us against any potential legal action arising from such recommendations.

not licensed educational consultants nor psychologists. So, we never medically or psychologically “refer” an individual to any specific program nor make that representation. Instead, after spending time to clearly understand the family’s financial ability and the level of services required for the child, we offer them several good options from among our partner programs. We also recommend to the parent that they seek licensed medical, psychological, or educational help in making a final determination of which program to select.

### **WE NEVER PROMISE RESULTS**

We only refer to partner institutions that are doing an excellent job (see our STANDARDS), and students are properly cared for. Even so, we never promise results nor guarantee any specific treatment or outcome for any student.

WE WELCOME AND ENCOURAGE LEAD-SHARING BETWEEN PARTNER PROGRAMS. IF A PARTNER PROGRAM SHARES LEADS WITH US, IT IS BECAUSE THE LEAD IS NOT A GOOD FIT FOR THEM, AND THE FAMILY IT REPRESENTS NEEDS THE KIND OF HELP WE CAN PROVIDE.

## GENERAL LEGAL COMPLIANCE STATEMENT

Best Choice fully complies with all applicable laws and ethical standards governing referrals to therapeutic and residential programs. As an independent marketing and admissions organization, we hold no ownership or controlling interest in any program we recommend. We never charge fees to families seeking placement assistance and do not direct families to any specific provider. Instead, we present several appropriate options from among our partner programs based on the student’s needs and the family’s resources.

Our compensation comes solely through transparent flat-fee marketing agreements and performance-based partnerships (having to do with overall enrollments, not specific services). We receive no bonuses, commissions, or other financial incentives for recommending particular programs or any ancillary services they may offer. Likewise, we have no ownership, partnership, or compensation arrangements with any transport service.

All partner programs operate independent of us and agree to indemnify Best Choice against any liability arising from their operations, representations, or outcomes. We make no guarantees or promises regarding a program’s ability to “fix” an adolescent’s issues or behaviors. Best Choice conducts all activities in full compliance with federal and state referral, anti-kickback, and patient brokering laws, upholding the highest ethical and professional standards in every interaction.

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Our Standards

Contact Us

## Reviews

"I was initially hesitant to reach out, unsure of what to expect.

But when I finally did, they made the entire process so much easier than I could have imagined. They patiently walked me through every step, explaining the enrollment procedures and associated costs with genuine care — never once making me feel pressured or obligated to commit. It was a straightforward yet incredibly informative conversation."

– **Becky M.**



## Contacts:

## Admissions

National Admissions  
Helpline

### Phone:

888-940-6278

### Email:

[help@bestchoiceadmissions.com](mailto:help@bestchoiceadmissions.com)

Many Clients  
Are Highly  
Accredited...



EMAIL: [help@bestchoiceadmissions.com](mailto:help@bestchoiceadmissions.com)

BEST CHOICE ADMISSIONS SRVCS

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Staff, No Added Advertising!](#)

Disclaimer: Some programs we may mention are not licensed to provide clinical or therapeutic services. For students with mental, behavioral, or psychological disorders, any mentorship, coaching, structure, or support provided by them may be non-clinical in nature and should not be considered a substitute for treatment by a licensed mental health professional.