

Places for Struggling Teens™

"It is more important to get it right, than to get it first."

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SEEN 'N HEARD...

APRIL VISITORS
Ellen Aronis Heard
Linda Cain

NEW ADMISSIONS AT AULDERN...

FFS DEBATERS QUALIFY FOR NATIONALS...

FRANKLIN ACADEMY SUMMER SOJOURN...

CRAIG AND CHRISTY CHRISTIANSEN RETIRE...

STICC FUNDS FIRST AT-RISK YOUTH...

INDUSTRY VETERANS MERGE...

FAMILYIQ DEBUTS ON DR. PHIL...

TRANSFERABLE ATTACHMENTS AT CALO...

JDA COLLEGE ACCEPTANCES...

NATSAP INCREASES REQUIREMENTS...

REMUDA EAST...

[For details on these and others, read **SEEN N' HEARD/** ***Pg 28]***

JOURNALISTIC STANDARDS

By: Lon Woodbury



Anyone who has watched the news or TV talk shows has seen this. A program host or a reporter invites a person to go on the air to talk about his/her activity. Then, when they are on the air, surprise accusations are hurled at the guests that put them in a position to either condemn their own work or defend abusive practices. Of course time restraints don't allow for an adequate explanation, and the guests wind up stumbling around and looking like they are either incompetent or are hiding something. This type of "gotcha" journalism, or "Ambush Journalism," has been summarized by the classic question, "Have you stopped beating your wife?" Within tight time restraints, with this kind of question, it is impossible to make a good impression. However they respond the guest or subject looks bad.

Something similar frequently happens in print journalism also. We all have read news stories of meetings we have attended and wondered if we had attended the same meeting the reporter did. Sometimes the overworked reporter just didn't really understand what the meeting and the group was all about. Other times, the reporter came with a bias and essentially had already

Continued: **STANDARDS/** pg 3

Inside...

Essays:
Coaching Skills III/ 3
Anger: Good News/Bad News/ 6
Perseverance/ 8
Rites of Passage/ 10

Visits:
Casa de Amma/ 13
Vista Adolescent Trmt Ctr/ 15

New Perspectives:
Adventure Academy USA/ 18
Four Circles Recovery Ctr/ 19
Adolescent Escort Svc/ 19

New Perspectives: Continued
Academy at Sisters/ 20
Eagle Valley Youth Ranch/ 21
Big Horn Basin/ 21
Timberline Knolls, LLC/ 22
Inner Connections/ 23

Book Reviews:
Winning the Drug War/ 24

Extended Insights:
Value of Accreditation/ 25

News & Views/ 27
Seen N' Heard/ 28

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