SEEN N' HEARD

PREDICTORS OF SUCCESS

(May 2007) Patrick Barrasso, MSW, LCSW, Founder and Executive Director of In Balance Ranch Academy, Tucson, AZ, 520-390-4426, wrote an essay entitled "*Youth Substance Abuse Treatment – Predictors of Success*," an astute analysis of the factors that increase the chances of success in residential treatment and how that has helped form the development of their program.

KARLIN HIGHEST PAID ADDICTION EXECUTIVE

(November 1, 2007) Ted Jackson, publisher of Treatment Magazine, Delray Beach, FL, 561-702-4235, reported that at $12 million total compensation last year, Barry Karin, CEO and founder of CRC Health Corporation, is "by far the highest paid executive in the US addiction treatment industry, and one of the highest paid executives last year among medical services providers." In addition, his top three lieutenants each earned $3 million.

TREATMENT MAG. SPECULATES ON CRC

(December 1, 2007) Ted Jackson, Editor and Publisher of Treatment Magazine, Delray Beach, FL, 561-702-4235, speculated that CRC Health Corp., which includes Aspen Education, with almost 72 percent of its revenues coming from private pay, is especially vulnerable to problems if the country moves into a recession environment, since it is more dependent on private-pay as opposed to public-pay.

WHEN HURT PEOPLE HURT PEOPLE

(December 19, 2007) Mark Gregston, Founder and Executive Director of the Heartlight Ministries, Hallsville, TX, 903-668-2173, a Christian boarding school, in an analysis of school shootings, observed that a common attitude is a sense of hopelessness and abandonment causing them to "pay-back" mankind for their misery. He concludes with some suggestions "to bring light to the life of a hopeless teenager."

NEW MARKETING REP AT DISTANT DRUMS

(December 20, 2007) Mark Wardle, Founder of Distant Drums, Nephi, UT, 435-623-0548, announced Distant Drums has a new marketing representative, Lu Ann Peckenpaugh. Lu Ann is a graduate of Indiana University with a Bachelor of Science degree in Management and a minor in Psychology. Chase Bank, Indianapolis, employed Lu Ann for 19 years.

CONWAY LEAVES GATEHOUSE

(December 27, 2007) Jacquie Arcand, Media Contact for Gatehouse Academy, Wickenberg, AZ, 888-730-0905, announced Glenna Conway left Gatehouse Academy effective December 28, 2007. Glenna's new

